



Get Serious About Your Skincare. . . Without The Trauma



WRITTEN BY:
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SIMPLY SKIN.
A DAY SPA EXPERIENCE

If you're like most people, your skin has just weathered a barrage of sun damage. And even though you were supposed to, you didn't use sunscreen every day.

Perhaps you did use a sunscreen this past summer but you are seeing the accumulative damage of yesteryear. You know the "baby oil and iodine summers" when the man on the radio told you when to turn over! I know, I was there, tan and all with the reflector made from a double record album (wow, I am really telling my age)! Well, now is the time to fix that damage. This is the time of year to make a difference in your skin. We have somewhat less exposure and the sun is not as strong. At Simply Skin we have some amazing, result oriented facials with homecare waiting for you.

The sun causes wrinkles, brown spots, red capillaries, and thin, dry skin. Your skin rehab includes exfoliating – that's removing the dead skin – with glycolic acid cleanser

and/or an oscillating brush system like Clarisonic. Exfoliation and hydration are necessities in keeping the skin young looking and functioning at its best. Simply Skin offers many "tools" for exfoliations including: microdermabrasion, and/or chemical peels using Malic acid, glycolic acid, salicylic and lactic acid. These are safe chemicals approved for use by properly trained, licensed estheticians. The products we use are very active on your skin, gentle enough not cause trauma but result oriented. Some peels may be done in a series to have the best effect. Slow but sure results with little to no side effects, that is our goal. After the skin is properly exfoliated we apply various serums containing an extensive array of vitamins onto the skin. Feeding your skin its proper nutrients with no calories! Now to reinstate the integrity of the skin we must restore your hydration level (oily skin clients need not despair, moisture is not always oily). We restore this hydration by layering serums, creams and masks appropriate for your skin concerns. Last is absolute protection with sunscreen. Just as important as the facial itself, is your homecare regime. Your facial will give you great results. However, treatment from the facial is only 20% of the results. The remaining 80% results are from your homecare! We will partner together on this. By the way, it is never too late to begin taking care of your skin. Your homecare can be as simple as cleanser, toner, eye cream, moisturizer and sunscreen. It all takes about 2 minutes. Surely you have two minutes to invest in your skin. Speaking of investment, good products cost a bit of money. HOWEVER, professional products should last 3 months. A little goes a long way and more is usually not better. It can save you so much money just by having our professional estheticians suggest products that will actually work for you.



"Experience a New Beauty Dimension!"

with a

Phyto Stem Cell Facial

A Break Through in Anti-Aging Skincare

This facial is a skin energy booster that increases tightness and elasticity of the skin.



From a special green apple comes a peel that supports removal of dead skin cells and a facial that regulates the moisture level of your skin while stimulating cell metabolism. In addition the stem cell extract will protect and stimulate your skin stem cells and can also counteract premature skin aging! Together we will give you younger looking skin. The package includes; *2 Phyto Stem Cell Facials- at 7-10 day intervals

*One month supply of stem cell concentrate. You will use this concentrate morning and night at home. This concentrate contains highly concentrated apple stem cells, which support the skin cell's vitality, hydrate and counteract premature skin aging. *This facial and concentrate are primarily sold as a package, yielding the best results.

For our clients who are serious about superior anti-aging
This Package for \$380.00 • See our front desk to book your package.

(How many have you tried that just did not work, in fact they did not do anything and still cost you money?) Your morning and evening regime will make the difference in how your skin looks and as my mother taught me, you're worth it!

Still the number one anti-aging product is a sunscreen. It is not so much about the SPF #, it is about the ingredients. Look for titanium dioxide and zinc oxide, sheer if possible (gone is the lifeguard zinc look of yesteryear). In our opinion, SkinCeuticals makes the best sunscreen on the market. Their SPF 50 has these protective ingredients; it is light in texture and the least expensive anitaging product in our collection. It is, by far the best way to end all of our daytime facials and for you to complete your homecare regime for day.


FYI- All estheticians at Simply Skin have had extensive training with all of our products' along with over 20 years experience each, in our industry. We have some amazing products and treatments waiting for you.

"At night put vitamin A on your skin. That's the wonder drug for the skin – and it's really the only thing other than surgery that can reverse


the effects of the sun. Other things that are good for your skin include vitamin C and vitamin B3. But you can't just crush a vitamin and smear it on your skin. These skin care ingredients have to be formu-

lated in just the right way, the right concentration and the right form of the vitamin to do their magic." Arthur Perry, MD, FACS, from Dr. Oz show after commenting on SkinCeuticals, Retinol 1.0.

Why Our Clients Keep Coming Back!

 Lovely manicure and pedicure with my mom to celebrate my 23rd birthday. I love Simply Skin and look forward to the times we can come in and just RELAX!

~ Larissa

 My daughter Jenny and I came for a facial as a "special treat" What a wonderful way to relax.

~Diana

 Once again my sister and I enjoyed our yearly facial with pedicure. It was fabulous!

~ Vanessa



A DAY SPA EXPERIENCE

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(Conveniently located just a quarter mile east from Exit 81 of the Garden State Parkway.)

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JoAnn Juralewicz is a graduate of Brick High School (1973) and Ocean County Vocational School (1989). She is a fully licensed cosmetologist with continued educational classes from NYC, Las Vegas, Philadelphia and Paris, France. She also holds a diploma for ITEC (International Technical Examination Council) which is the highest professional standing for estheticians.

JoAnn has also lectured at Atelier Esthetics School in NYC. She is the sole proprietor of Simply Skin Day Spa for 16 years along with a staff of thirty dedicated and talented women. Simply Skin is a member of Spa Finder/ Spa Boom. JoAnn is a member of Day Spa Association, ITEC, National Business Women of America, Toms River Business Development Corp.

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