



Rethinking The Benefits Of Retractable Awnings

I have been selling, installing, servicing and preaching the benefits of retractable awnings for well over 30 years.

As a career awning specialist, I have uncovered numerous reasons as to why clients choose to invest in quality motorized awnings. Not until my children were born did I truly realize the benefit of having a retractable awning.

Growing up, the summer sun met my winter skin with an initial burn. In my teenage years it was cool to have a dark tan. Many years were spent with the same summer routine whether it was backyard or beach. Today, countless volumes have been written about the damaging rays of the sun. My daughters are learning a different lesson. Skin protection is critical and the retractable awning that their parents enjoy is also the best place outside to play. They understand shade. They under-



Turn the ordinary into the **EXTRAORDINARY!**
with the push of a button!

stand a different interpretation of "cool". We may not be able to cure 100% of the skin cancers but skin cancer is almost 100% preventable.

Several years ago acrylic fabric, used in retractable awnings, received a prestigious accommodation. It has been approved by the Skin Cancer Foundation as an aid in the prevention of

sun-induced damage to the skin. Acrylic awning fabric blocks up to 98% of the sun's harmful UVA and UVB rays. Retractable awnings can achieve an SPF up to 80. Retractable awnings should be used as a part of your complete sun protection regimen including the use of sunscreen.

Retractable awnings, once seen as a novelty, are really a necessity if you want to maximize the safety, comfort, and versatility of your outdoor lifestyle. They will extend the use of your deck or patio, shelter you and your family from the harmful rays of the sun, and protect your outdoor furniture from fading. Your barbecue and pool area will be enhanced because you and your guests will have a shady retreat when you need it. And an awning can save the day when a light rainfall appears at an outdoor birthday party!

Retractable Awnings have always been "GREEN", well before "GOING GREEN" came into vogue by reducing glare and indoor air temperatures by as much as 15 degrees and by slashing air conditioning utility bills by as much as 33%. A study by the American Society of



- Protect you and your family from the harsh rays of the sun.
- Continue to enjoy the outdoors even in the light rain.
- Reduce heat gain in your house and decrease your monthly energy bills.
- Reduce annoying sun glare.
- When rolled up you stop the interior fabric from fading.



Stop by our Toms River showroom for information and ideas. We can help get your home improvement projects on the right track. Serving Ocean and Monmouth counties.

Heating and Air Conditioning Engineers shows that an awning can reduce heat gain by 55 to 65% on southern-facing windows and 72 to 77% on western exposures.

If you don't want to know your dermatologist, start by knowing your awning guy. Even after 20 years of creating beautiful, cool, shady areas, our clients usually say the same thing..."why didn't we do this sooner?"

Toms River Door & Window continues to be the most reliable source for retractable awnings in Ocean and Monmouth counties.

We have installed over 2,000 retractable awnings. Our experience helping our clients select the right awning for their needs, and the care and pride our specialized technicians take with each installation reinforce our commitment to customer satisfaction. Visit our showroom and learn more about the wide selection of retractable awning models and options available.

1540-A Route 37 West
Toms River, NJ 08755
732-341-4052
1-800-963-2888

Toms River Door & Window has earned the **SUNRISE WINDOWS PRESIDENT'S AWARD FOR 2009!** Toms River Door & Window employees have exhibited the utmost in professional leadership in customer service, technical knowledge, installation, and after the sale support.

Brothers Jerry and Bob Mikaelian, started their business in 1971, when the building boom in Ocean County began. Toms River Door & Window was founded on personal service and integrity. With that foundation, it grew through the years to where it is now; one of the oldest and largest firms of it's kind at the Central Jersey Shore.

Jerry and Bob are also active in the Toms River community. Bob is a past president of Central Ocean Rotary - Toms River, and is a co-founder and board member of Ocean's Harbor House, a shelter for runaway and abused children. Bob is also a co-founder and organizer of the Great Chili Cook Off in Toms River. Jerry Mikaelian is a past president and charter member of the Ocean County Business Association, a board member of the Chamber of Commerce of Toms River, and is a member of the Kiwanis Club of Toms River.

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